

**DEPARTMENT OF PUBLIC RELATIONS
CHANDIGARH ADMINISTRATION**

Press Release

**National Nutrition Mission Master training workshop organized at Snehalaya
Maloya Chandigarh**

Chandigarh, 6th March 2018: The Government of India has approved the launch of the National Nutrition Mission (NNM) to tackle the problems of under-nutrition, low birth weight and stunting, with a budget of Rs 9,046 crore for a period of three years. The mission, commencing 2017-18, has a target to reduce under-nutrition and low birth weight by 2 per cent each year. At the national level the mission will strive to achieve reduction in stunting from 38.4 per cent as per the National Family Health Survey-4 to 25 per cent by 2022. India has a “serious” hunger problem and ranks 100th out of 119 countries on the global hunger index — behind North Korea, Bangladesh and Iraq but ahead of Pakistan, according to a report. The country’s serious hunger level is driven by high child malnutrition and underlines need for stronger commitment to the social sector.

All the States and districts will be covered in a phased manner i.e. 315 districts in 2017-18, 235 districts in 2018-19 and remaining districts in 2019-20. Chandigarh has been included as one of the target UT’s during implementation of first phase of National Nutrition Mission. Training of Master training is being organized at the Conference Hall CCPCR, Snehalaya UT to impart training to the Master Trainers regarding various nuances and technicalities of about to be launched “National Nutrition Mission”. Ms Navya, Mr Arvind and Mr Rupinder from Care India and Bill and Mellinda Gate foundation are organizing 4 day (6th to 9th March 2018) training workshop to train Master Trainers about key aspects of new program. NNM has Information Communication Technology based real-time monitoring system through Common Application Software (CAS) for effective operation of the system and to provide IT-related assistance to the field functionaries. To digitize and computerize the various data generated at the AWCs, Tablets and Smart Phones and other Information Technology (IT) related equipment are being provided to Lady Supervisors (LSs) and Aanganwadi Workers (AWWs). For this exercise, AWWs are entitled for incentivize @₹ 500.00 per month for actually using these devices for collection of data.

NNM will be launched by Hon’ble Prime Minister on 8th March, 2018. Ms. Nishu Singal, Director Social Welfare said that every effort will be made to televise the launch of the programme the schools, Anganwadis and offices to create awareness among the community.

Dr Paramjyoti Nodal Officer National Nutrition Mission decoded new strategy of convergence of all public and other stakeholders in mitigating nutritional problems faced by children. She said that the salient feature of the mission will be the use of information

communication technology to monitor the implementation of the scheme. Various issues related to indices used for nutrition monitoring and adverse impact on poor nutritional status were demonstrated through clinical photographs and illustrations by Prof Bhavneet Bharti Professor from the Department of Pediatrics PGIMER Chandigarh.

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Chandigarh Nutritional indicators as per latest NFHS 4 (2015-16)

Child Feeding Practices and Nutritional Status of Children		
65. Children under age 3 years breastfed within one hour of birth ⁹ (%)	33.5	33.5
66. Children under age 6 months exclusively breastfed ¹⁰ (%)	*	*
67. Children age 6-8 months receiving solid or semi-solid food and breastmilk ¹⁰ (%)	*	*
68. Breastfeeding children age 6-23 months receiving an adequate diet ^{10,11} (%)	(0.0)	(0.0)
69. Non-breastfeeding children age 6-23 months receiving an adequate diet ^{10,11} (%)	*	*
70. Total children age 6-23 months receiving an adequate diet ^{10,11} (%)	(0.0)	0.0
71. Children under 5 years who are stunted (height-for-age) ¹² (%)	27.6	28.7
72. Children under 5 years who are wasted (weight-for-height) ¹² (%)	11.4	10.9
73. Children under 5 years who are severely wasted (weight-for-height) ¹³ (%)	4.1	3.9
74. Children under 5 years who are underweight (weight-for-age) ¹² (%)	25.1	24.5

⁹Includes mothers with two injections during the pregnancy of her last birth, or two or more injections (the last within 3 years of the last live birth), or three or more injections (the last within 5 years of the last birth), or four or more injections (the last within 10 years of the last live birth), or five or more injections at any time prior to the last birth. Not exactly comparable with NFHS-3 due to differences in definition. ¹⁰Full antenatal care is at least four antenatal visits, at least one tetanus toxoid (TT) injection and iron folic acid tablets or syrup taken for 100 or more days. ¹¹Based on the last child born in the 5 years before the survey. ¹²Based on the youngest child living with the mother. ¹³Breastfed children receiving 4 or more food groups and a minimum meal frequency, non-breastfed children fed with a minimum of 3 Infant and Young Child Feeding Practices (fed with other milk or milk products at least twice a day, a minimum meal frequency that is receiving solid or semi-solid food at least twice a day for breastfed infants 6-8 months and at least three times a day for breastfed children 9-23 months, and solid or semi-solid foods from at least four food groups not including the milk or milk products food group). ¹²Below -2 standard deviations, based on the WHO standard. ¹³Below -3 standard deviations, based on the WHO standard.

1. The NNM, as an apex body, will monitor, supervise, fix targets and guide the nutrition related interventions across the Ministries.
2. The proposal consists of
 - Mapping of various Schemes contributing towards addressing malnutrition
 - introducing a very robust convergence mechanism
 - ICT based Real Time Monitoring system
 - incentivizing States/UTs for meeting the targets
 - incentivizing Anganwadi Workers (AWWs) for using IT based tools
 - eliminating registers used by AWWs
 - introducing measurement of height of children at the Anganwadi Centres (AWCs)
 - Social Audits
 - setting-up Nutrition Resource Centres, involving masses through *Jan Andolan* for their participation on nutrition through various activities, among others.

Major impact:

The programme through the targets will strive to reduce the level of stunting, under-nutrition, anemia and low birth weight babies. It will create synergy, ensure better monitoring, issue alerts for timely action, and encourage States/UTs to perform, guide and supervise the line Ministries and States/UTs to achieve the targeted goals.

Benefits & Coverage:

More than 10 crore people will be benefitted by this programme. All the States and districts will be covered in a phased manner i.e. 315 districts in 2017-18, 235 districts in 2018-19 and remaining districts in 2019-20.

The Government has recently approved the setting up of new National Nutrition Mission (NNM) to address the problem of stunting, anaemia malnutrition in the country at a total cost of ₹9046.17 crore for a period of three years i.e. 2017-18 to 2019-20.

The salient features of the Mission are: (i) ensuring convergence with various programmes; (ii) incentivizing States/Union Territories for achieving targeted goals; (iii) Information and Communication Technology enabled Real Time Monitoring (ICT-RTM) of ICDS; (iv) Evaluation by NITI Aayog; (v) Setting up of National Nutrition Resource Centre (NNRC) at National level and State Nutrition Resource Centre (SNRC) in each State/Union Territory; (vi) Providing weighing scales to ensure weighing through real time alerts for prompt interventions; (vii) Community mobilisation awareness advocacy and Information Education Communication through local institutions, innovation and Jan Andolan by educating people on nutritional aspects, on-line Course on Nutrition for Children, Nutrition message from folk songs and songs on WASH, sending messages on nutrition and also creating ring-tones, Yoga for children at AWCs; (viii) strengthening human resource; (ix) measuring height and length of children below 6 years of age for early detection of stunting and wasting; and (x) strengthening of Training & Capacity Building, Community Mobilization & Behavior Change & Communication (BCC) and Community Based Management of Severely Acute Malnourished (SAM) children.

Roll out of NNM: 315 districts in 2017-18, 235 districts in 2018-19 and remaining districts in 2019-20. A total of more than 10 crore are likely to be benefitted from the Mission.

Targets: NNM targets to reduce stunting, under-nutrition, anemia (*among young children, women and adolescent girls*) and reduce low birth weight by 2%, 2%, 3% and 2% per annum respectively.

Earlier National Nutrition Mission lacked most of the above components.

The use of Aadhaar as identity document for delivery of services or benefits or subsidies simplifies the Government delivery processes, brings in transparency and efficiency, and enables beneficiaries to get their entitlements directly to them in a convenient and seamless

manner. Aadhaar obviates the need for producing multiple documents to prove one's identity. Aadhaar would be unique identified of the beneficiaries. However, the beneficiaries' not possessing Aadhaar card would be assisted by the field functionaries to obtain the Aadhaar card. Till such time, they would be provided the Anganwadi Services on the basis of alternative identification document. This would help in individual and Aadhaar based tracking of children for nutritional outcomes and would also aid in area based tracking of under-nutrition status in the country.

NNM has Information Communication Technology based real-time monitoring system through Common Application Software (CAS) for effective operation of the system and to provide IT-related assistance to the field functionaries. Project Staff is assigned with task of Help Desks at District and Block levels respectively. To digitize and computerize the various data generated at the AWCs, Tablets and Smart Phones and other Information Technology (IT) related equipment are provided to Lady Supervisors (LSs) and Aanganwadi Workers (AWWs). For this exercise, AWWs are entitled for incentivize @₹ 500.00 per month for actually using these devices for collection of data.

This information was given by Minister of State for Women and Child Development, Dr. Virendra Kumar in reply to a starred question in Lok Sabha today.