

**DEPARTMENT OF PUBLIC RELATIONS**  
**CHANDIGARH ADMINISTRATION**

Press Release

**International Gita Mahotsav**

**Chandigarh 10<sup>th</sup> November 2017:** The hallowed land of Kurukshetra is known as the pivot of Indian Culture and Spirituality through the ages. On the sacred banks of river Saraswati the epoch ending battle of Mahabharata was fought at the end of Dwaper Yuga. On the eve of this battle the eternal message of Bhagwad gita was delivered by Lord Krishna to Arjuna to wipe out his delusion and despondency.

Every year on the 11<sup>th</sup> day of bright fortnight of the month of Margshirsha, the birth anniversary of Bhagavadgita is celebrated, which some time falls in the month of November or in December. This year it falls on 30<sup>th</sup> November, 2017. The Government of Haryana since last year is celebrating the festival of GITA JAYANTI (anniversary of Srimad Bhagwad Gita) as International Gita Mahotsav in Kurukshetra. Various religious, educational and social organizations from all over India in association with Kurukshetra Development Board, Haryana organizes activities like Gita Path, Yoga Camps, Gita Exhibitions, Book Fair on Gita, Heritage Craft Fair, Mediation Camps, International Gita Seminar and International Cultural Events etc. The Hon'ble President of India has given his kind consent to inaugurate the International Gita Mahotsav this year on 25<sup>th</sup> November, 2017.

Looking ahead to the current year celebrations National Integrated Forum of Artists and Activist, a leading socio cultural organisation of Haryana today visited Chandigarh to spread out a message for the International Gita Mahotsav 2017 to be held in Kurukshetra from 17<sup>th</sup> November to 3<sup>rd</sup> December 2017. The Department of Cultural Affairs, Chandigarh Administration organised cultural

event for the same in Post Graduate College for Girls, Sector 42 Chandigarh where in members of the Gita Sandesh Bharat Yatra came forward to spread the concept and message of this festival of spirituality and cultural realms. Sh. Rakesh Kumar Popli, PCS, Director Higher Education was the chief guest of the event.

Gita Sandesh Bharat Yatra team presented the choreography on Bhagwad GITA with the help of cultural department and screened a documentary on Kurukshetra and International Gita Mahotsav. The Team also presented coffee table book on the historical importance and International GITA Mahotsav to the Chief Guest.

On the day of Gita Jayanti on 30<sup>th</sup> November a Global Chanting of 18 Shlokas of Gita is being organized from 12 noon to 15.15 pm with the help of various voluntary & spiritual organizations in different parts of the globe.