

Public Relations Department, Chandigarh Administration
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Press Release

Chandigarh, November 20:- The Chandigarh Administration through Industries Department has set up Chandigarh Pavilion in 403 Sq. Mtrs bare space at Hall No 18 (Upper level), Pragati Maidan, New Delhi to participate in the 29th India International Trade fair- 2009. This year the Trade Fair-was inaugurated by Smt. Pratibha Patil, Hon'ble President of India. The Chandigarh Pavilion was inaugurated by Sh. Sant Parkash Legal Remembrancer, UT Chandigarh on the November 14, 2009. The theme for the IITF-2009 is "EXPORT OF SERVICES"

In the Chandigarh Pavilion space has been provided to 14 entrepreneurs. Participation charges @ Rs. 7000/- per participant has been charged from each participant for exhibiting/ selling their product. Participants are displaying readymade garments, Handicrafts items, Phulkari suits, Handicraft night lamps, artificial jewellery, Handmade paintings, Organic Food products and health products, Soft toys, Pashmina and other shawls, stationary items etc.

Chandigarh Industrial and Tourism Development Corporation (CITCO) and Tourism Department have also set up their stalls to disseminate information about the achievements made in their respective field. First time, Tourism Department has displayed pictures of Le Corbusier founder of Chandigarh in the pavilion. Along with pictures, Tourism Department has displayed mugs, plates, key rings, ties, wall clocks encrypting the art work of Le Corbusier. The initiative will provide Chandigarh an exposure at global level.

Since the industrial scenario has received a Philip as a result of enhancement in business opportunities for SSI units, the name of Industrial Area has been changed to 'Chandigarh Industrial Business Park'. A colourful brochure depicting overall scenario of 'City Beautiful' Chandigarh and Industry has also been brought out.